



# OKC Water Conservation

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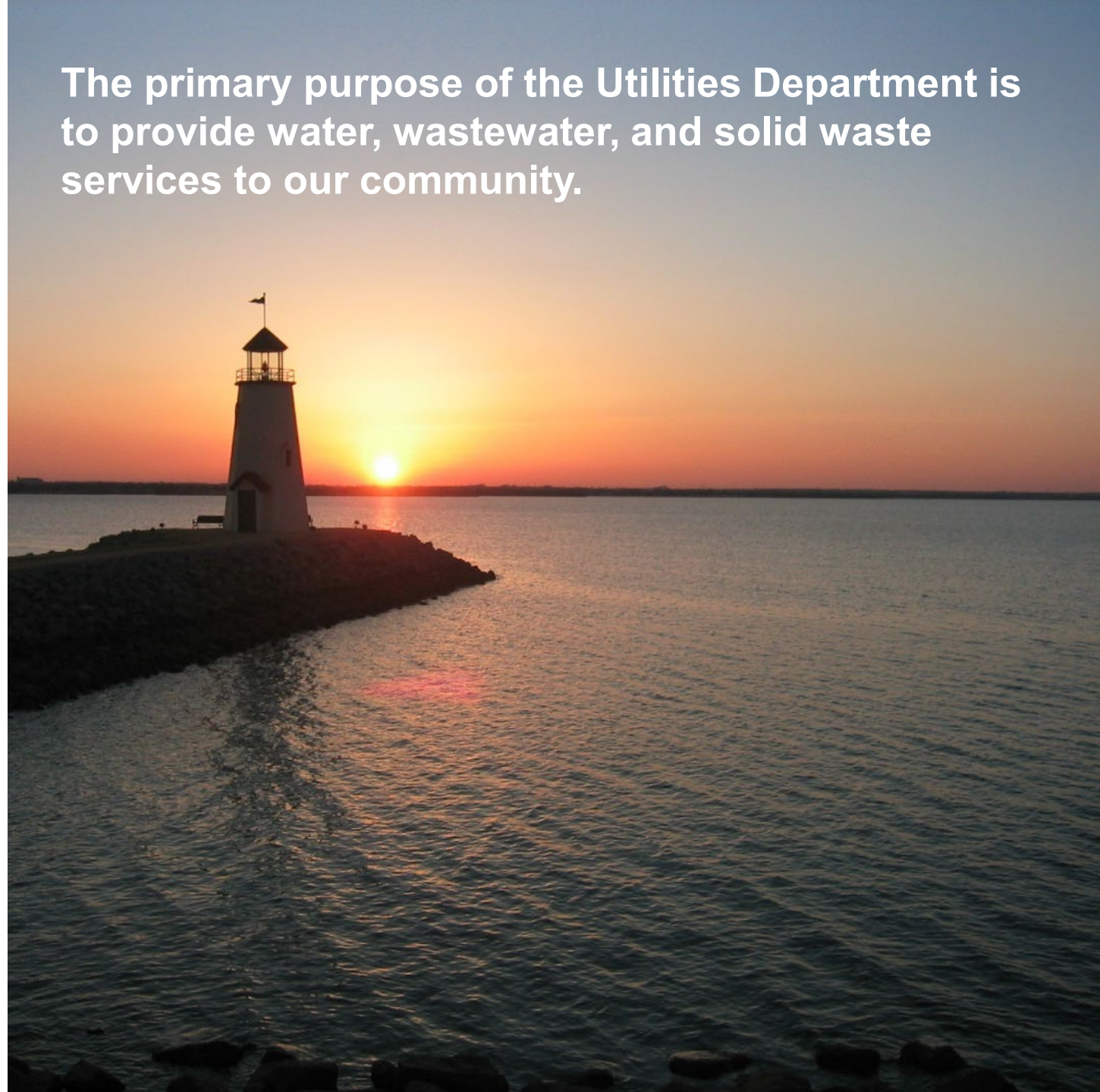




# OKC Water

- **18** communities and water districts rely on OKC water.
- **3** Reclaimed water customers
- Over **3,800** miles of pipeline delivers water to over **200,000** homes and businesses.
- In 2017, the average daily amount of water pumped was **95 million** gallons.

The primary purpose of the Utilities Department is to provide water, wastewater, and solid waste services to our community.







March 2015



June 2015

# Water Conservation

## *Background*

Permanent watering measures adopted – April 2013

Workshops, Partnerships and Outreach

Water Conservation Plan adopted – July 2017











1

Identification of adoption barriers to water conservation measures for both residential and non-residential customers





## 2


The degree that customers adopt outdoor water conservation practices is often dependent upon how strongly they already possess a range of internal values.

In what ways can these values be identified to assist customers in migrating towards water conservation practices by focusing on strategies





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# THANK YOU

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